

# Sponsorship & Advertisement Packages

## OUT in the OPEN Festival | 6 - 20 Nov 2026

### Package A: Homegrown Sponsor | \$10,000 investment

*OUT in the OPEN's 2026 Homegrown Sponsor champions LGBTIQA+ inclusion and supports the work of grassroots volunteers across our region. Committed to helping promote local initiatives and diversity our Homegrown Sponsor is our 2026 major sponsor.*

- A full-page advertisement on rear cover of our A5 Festival printed guide.
- Naming rights to our main event, Carnival Day, Sat 7 Nov 2026.
- A 3mx3m marquee/site with 1 table & 2 chairs for Carnival Day, Sat 7 Nov 2026.
- An opportunity for you to speak directly to our audience on our Carnival Day stage.
- A visual window display promotion at our GV Pride Hub in the Maude Street Mall for the month of November 2026.
- Promotion of your business across our marketing platforms; website, social media, announcements at events.

### Package B: Glowing Sponsor | \$5,000 investment

*OUT in the OPEN's 2026 Glowing Sponsorship provides opportunities for your business and workplace to 'glow-up' and be seen and recognised by a new audience, our LGBTIQA+ community across the region.*

- Full page advertisement inside of the front or rear cover of our A5 printed Festival guide.
- A 3mx3m marquee/site with 1 table & 2 chairs for Carnival Day, Sat 7 Nov 2026.
- A visual window display promotion at our GV Pride Hub in the Maude Street Mall for the month of November 2026.
- Promotion of your business across our marketing platforms; website, social media, announcements at events.

### Package C: Out and Proud Sponsor | \$2,500 investment

*OUT in the OPEN's OUT and Proud Sponsorship celebrates diversity and promotes pride in your business supporting our LGBTIQA+ community.*

- Full page advertisement inside of our A5 printed Festival guide.
- A 3mx3m marquee/site with 1 table & 2 chairs for Carnival Day, Sat 7 Nov 2026.
- Promotion of your business across our marketing platforms; website, social media, announcements at events.



## **Advertisement Option A: Advertise in our 2026 festival guide and join us for Carnival Day**

*Help promote your business and workplace to our unique audience with an advertisement in our A5 2026 printed Festival guide whilst joining us at our main 2026 event.*

- An established site with 3mx3m marquee with table & chairs at Carnival Day, Sat 7 Nov 2026. (This site is unpowered.)
- Promotion of your business's logo on our website as a festival sponsor.

### **Advertisement packages available are:**

- Full page - \$1,500
- Half page - \$1,250
- Quarter page - \$900

## **Advertisement Option B: Advertise in our 2026 festival guide**

*Help promote your business and workplace to our unique audience with advertisement in our A5 2026 printed Festival guide.*

- Promotion of your business's logo on our website as a festival sponsor included.

### **Advertisement pricing is as follows:**

- Full page - \$1,000
- Half page - \$850
- Quarter page - \$600

